2 Cherry Rd. Beverly, MA 01915

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# **Editor's Memo**

First of all, let me congratulate all of you on a job well done this year. It does not seem possible that a year has passed since our first discussing plans for the first National UFO Information Week at the Symposium in San Antonio. In the past year you have all performed your respective tasks in a manner that has been certainly professional and commendable. Our standardized slide sets have become a reality. Our standards for Field Investigators have been upgraded. established at least 3 regional UFO Resource Collection Centers across the country to date, and have compiled a detailed computer catalog listing and describing the holdings of each of these centers. We have also produced our own UFO videotape, which has now been purchased by persons in 20 States and in Germany and Japan. The greatest challenge on our agenda, however, still lies ahead.

That challenge, of course, is the first National UFO Information Week. Never before has our organization engaged in such an exhaustive and demanding endeavor. Even with the large percentage of MUFON State organizations participating that have indicated their intention to actively participate, and even with the cooperation of the Center for UFO Studies and the Fund for UFO Research, we should still not hold out false or unrealistic hopes for this week. Unless we receive a great deal more coverage from the national printed and electronic media, we can only hope to begin to turn the tide of public opinion on the UFO subject. One National UFO Information Week will not undo 40 years of poor treatment of the UFO subject by the media and by the public and the U.S. govt. Public education on this particular subject is going education on this particular subject to be a lengthy process. It will not occur overnight. We are going to have to eradicate the stigma which the media has attached to the subject over the years, in addition to providing the public with the facts and vast amount of documentation which exist on the subject.

We must not permit ourselves to become discouraged by this. Our manpower and our determination and ingenuity are our greatest resources. Let's determine now to make the most of them and to dedicate our efforts to carrying out our public education process until the UFO subject is accepted as a legitimate area for serious scientific study.

Marge Christensen

#### MASS. MUFON UFO FORUM

## UPDATE

We will be making one significant change in the planned program for our Mass. MUFON UFO Forum, and that will be to eliminate the Panel Discussion on Saturday efternoon, in order to allow Dr. Willy Smith, physicist, to speak on "UNICAT" which is a new computer file of the better documented cases on file with the Center for UFO Studies. The Panel Discussion on Sunday will be lengthened a bit to make up for the elimination of the one on Saturday.

#### SOME NEW IDEAS TO CONSIDER

In order to foster a greater sense of pride and also of cohesiveness in our organization, I have been considering implementing some of the following ideas in the Newsletter, and/or proposing some of them at the 1985 Corporate Meeting. I would like to have your input as to how you perceive them in regard to having a positive effect on our members and various State organizations.

- (1) Each month highlight a different State
  Director or a different State organization in a regular section of the
  Newsletter. This will serve to familiarize us with one another, and to learn
  to whom we can call for assistance or
  expertise in which particular area.
- (2) Establishment of a series of awards to be presented annually at the Symposium in order to recognize persons who have made significant contributions to UFOlogy in any number of areas. These could be based upon nominations submitted by members or State organizations, and since they would be decided upon by one's own colleagues, they would be very meaningful. The awards could be given in such areas as: research (various aspects -- abductions, trace cases, medical effects cases, pilots' sightings, govt. documents, crash retrievals, etc.); investigations; administrative work; public education and information; public relations; publishing papers or books; work with the media to produce serious presentations on the UFO subject; and other areas.
- (3) Establishing a Person of the Year to be honored for outstanding achievement in the field of UFOlogy (perhaps this already exists as the person to whom the Symposium Proceedings are dedicated.)

#### POSSIBLE HELP FROM THE MEDIA

Rumor has it that there will be a two-hour docudrama on the Bentwaters story on television in the fall. Should this materialize, the book, Clear Intent will hopefully get some of the national publicity which it has sorely lacked, and richly deserved for the past year. Barry Greenwood and Lawrence Fawcett, authors of Clear Intent are currently involved in negotiation with a production company in regard to this project.

Also, HBO is currently producing a onehour documentary on the UFO subject. There is no definite word yet as to when this program will be aired.

Add to these the fact that the NBC News is slated to air 5 segments, each  $\mathbb{Z}_2$  min. in length on the UFO subject in the near future. These were originally said to be planned for May, but according to Lee Spiegel of NBC, they are not yet through with their research, and the segments may be postponed as a result. No date has been revealed for these segments yet.

## FOR P.I.P.E. COMMITTEE MEETING

If you will not be attending the MUFON UFO Symposium in St. Louis, would you please furnish me with the following information so that I might include your input at the P.I.P.E. meeting on June 28. Thank you.

- What do you think we should include on our agenda to accomplish next year?
- 2. How can we improve on our National UFO Information Week plans for 1986?
- 3. Should we continue to publish the P.I.P.E. Line monthly? Is it helpful to you?
- 4. Lo you have any comments on the ideas suggested on the back of this issue of the <u>P.I.P.E. Line</u>?
- 5. How can we make the TELUFONET work efficiently? To date all efforts to use it have been failures.
- 6. Are you willing to serve another year on the P.I.P.E. Committee?
- 7. How can we vastly increase the number of <u>Journal</u> subscribers, thereby increasing funds and also providing UFO information to a much greater number of persons?

HAVE A VERY PLEASANT SUMMER
AND A RELAXING VACATION.

# COMMUNICATIONS

Dennis Stacy -- Thanks for the great notices in the <u>Journal</u>. Could you please insert the word, "Information" after "UFO"? Also, your idea for using Tom Deuley's poster for a cover design for the July <u>Journal</u> is great.

Tom Deuley--We should have the poster design by late June in order to get copies out to all State Directors in time for them to get copies made and distributed for their States by mid-August.

Walt Andrus -- The final draft of the UFO Info. page should also be ready by late June in order to get it to the various State organizations in time for distribution during the events of Natl. UFO Info. Week.

Dan Wright-- (and Barry Greenwood and Tom Gates) The slide set is well done, and the narrative is excellent, and illustrates a great deal of research and effort on Dan's part. It is quite obvious that this has been (and still is) a very time-consuming task, and hopefully, now the State Directors and Public Relations Dirs. for the various States will avail themselves of this new resource and employ it in their presentations for the public.

Bob Bletchman--Your draft of the letter to the television networks, national magazines, and big-city newspapers is very effective. Your promptness as well as your articulate method of expression are much appreciated. Let's hope that the printed and electronic media receiving your letters will be listening with open minds.

Paul Cerny and Tom Gates—the accomplishments of your San Francisco Bay Area MUFON group in the area are unequaled in our organization. Keep up the superb work, and thanks for including a sign plugging public education of the UFO subject with your display.

Walt Webb--As always, you are doing a splendid, thorough job with the press releases to be sent to the various State Directors for dissemination in their respective geographic locales. This is an advance commendation for a job that I am confident, will be extremely well done and with a great deal of eloquence.

John Schuessler--given your current 7-day nonstop work schedule, we marvel at the fact that you were able to take time to make us a video segment on the Cash/Landrum case for the UFO documentary. (We are working to correct the sound, but the original tape was poor in sound quality). Your taking time out for us is much appreciated.

Jim Melesciuc - your assistance in a number of areas including compiling the documentary; providing feedback on the Symposium paper; assisting with numerous UFO lectures; building the Mass. MUFON UFO display, has been invaluable and much appreciated.

Barry Greenwood - for the constant flow of news, solid advice, documentary assistance, infinite abundance of resources and UFO research materials, and thousands of hours of work on the computer catalog, THANKS!

Doug Labat -- your assistance with the computer catalog has been very helpful.